

Company

Description: Kurtzman Carson Consultants LLC (KCC) www.kccllc.com, a Computershare company, provides administrative-support services that help legal professionals realize time and cost efficiencies. With an integrated suite of corporate restructuring, class action and legal document management solutions, KCC alleviates the administrative challenges of today's legal processes and procedures. KCC has gained client and industry recognition for its industry expertise, professional-level client service and proprietary technologies. The company was founded in 2001 by former attorneys Eric Kurtzman and Jonathan Carson.

Services: KCC's services are designed to support clients engaged in corporate restructuring, class action as well as other legal and financial transactions.

- **Corporate Restructuring:** Serves as a claims and noticing agent to help clients efficiently navigate the Chapter 11 process, meeting their administrative needs at every stage.
- **Class Action:** Partners with counsel and clients to ensure high-quality and cost-effective notice and settlement administration processes.
- **Legal Document Support:** Delivers time and cost-effective solutions to handle clients' high-volume data and document production needs.

Clients: KCC clients represent corporate America's leading industries, including energy, automotive, airline, retail, manufacturing, healthcare, real estate and food & beverage. Based on its track record of exceptional client service, KCC expertly facilitates corporate restructuring and class action matters through administrative-support services. To view a full list of clients visit the [Corporate Restructuring](#) or [Class Action](#) sections of the website.

Company

Locations:

Los Angeles (Headquarters)
2335 Alaska Avenue
El Segundo, CA 90245
Tel: 866-381-9100
Fax: 310-823-9133
www.kccllc.com

New York Office
599 Lexington Avenue, 13th Floor
New York, NY 10022
Tel: 917-281-4800
Fax: 917-281-4900

Memphis Office
5202 E. Raines Road, No. 7
Memphis, TN 38118
Tel: 901-546-0673
Fax: 901-546-0677

Novato Office
75 Rowland Way, Suite 250
Novato, CA 94945
Tel: 415-798-5900
Fax: 415-892-7354



ERIC S. KURTZMAN, J.D., M.B.A.
Chief Executive Officer and Co-Founder
Kurtzman Carson Consultants LLC

Eric brings a wealth of experience and expertise in corporate bankruptcy law to his leadership role at Kurtzman Carson Consultants LLC (KCC) based on his former career as a corporate restructuring attorney.

He co-founded KCC, a leading claims and noticing agent, to provide a higher standard of administrative-support services and technology solutions to companies undergoing corporate restructuring. In doing so, he fulfilled a previously unmet need within the restructuring industry for professional-level client service and innovative technology to manage the administrative challenges of corporate restructuring.

As CEO, Eric oversees internal operations of the company, including the design and development of the company's proprietary, web-based technology and the management of the company's offices nationwide. He also spearheads the consulting group, ensuring a high level of client service during each engagement. Through these endeavors, KCC receives national recognition for its innovative business model and industry leadership. In recognition of his efforts, Eric was selected as 2008 Ernst & Young Entrepreneur Of The Year[®] in the Services category in the Greater Los Angeles Area.

Before co-founding KCC, Eric was a bankruptcy attorney at Pachulski, Stang, Ziehl, Young & Jones PC in its Los Angeles office, representing Chapter 11 debtors, such as Breed Technologies, Sabratek Corporation and Sunbelt Nursery Group, Inc. Previously, he served as an attorney at the Los Angeles office of bankruptcy boutique Murphy, Weir & Butler PC.

Based on his extensive knowledge of bankruptcy law, Eric is a contributing author of "*First-Day Motions Manual: A Practical Guide to the Critical First Days of A Bankruptcy Case*," a reference that provides background on the various motions filed on the first day of a bankruptcy case.

Eric earned his Juris Doctor from the UCLA School of Law and his Master of Business Administration degree from the UCLA Anderson School of Management. He graduated as departmental valedictorian from the University of California, Berkeley with Bachelor of Arts degrees in Economics and Japanese Politics.

Outside of his role at KCC, Eric is a member of the Young Presidents' Organization (YPO) and a Board Member of the YPO, Las Vegas chapter.



JONATHAN A. CARSON, J.D.
Managing Director and Co-Founder
Kurtzman Carson Consultants LLC

A former corporate restructuring attorney, Jonathan possesses an in-depth understanding of Chapter 11 and serves as an industry expert on trends and developments within the evolving corporate restructuring arena.

He co-founded Kurtzman Carson Consultants LLC (KCC) to pursue a shared vision for fast, efficient and highly reliable client service from the perspective of professionals who understand corporate restructuring and its administrative challenges. Today, KCC provides administrative-support services and technology solutions for clients' corporate restructuring, class action and legal document management needs.

As Managing Director and Chief Marketing Officer of KCC, Jonathan oversees the company's business development and marketing initiatives. Additionally, he leads the company's various growth initiatives, continually seeking new and innovative ways to support clients' transactions. He was recognized as the winner of the 2008 Ernst & Young Entrepreneur Of The Year® in the Services category in the Greater Los Angeles Area for his entrepreneurial endeavors in developing KCC's innovative business model and reputation for industry leadership.

Prior to establishing KCC, Jonathan was a corporate restructuring attorney with Kirkland & Ellis LLP in the firm's Chicago office, as well as at Pachulski, Stang, Ziehl, Young & Jones PC in Los Angeles. In his previous positions, Jonathan represented numerous debtors in their restructuring efforts including: United Artists Theatre Corp.; Babcock & Wilcox; Harnischfeger Industries, Inc.; and Indesco International, Inc. Jonathan began his professional career as the Judicial Law Clerk to the Honorable Geraldine Mund, United States Bankruptcy Judge, Central District of California (Los Angeles).

A frequent guest speaker at industry events, Jonathan has presented at gatherings of the National Conference of Bankruptcy Judges and the American Bankruptcy Institute. He lectures on a regular basis at Northwestern University School of Law, Chicago Kent College of Law and the University of California at Los Angeles School of Law.

In 2010, Jonathan co-authored *Inside the Minds: Trends in Commercial Bankruptcy Filings* published by Aspatore Books. He is the author of *Pre-petition Capital Contributions: The Road to Equitable Treatment in Bankruptcy*, 3 Columbia Business Law Review 403 (1999) and *Recovering Avoidable Transfers under Section 550 of the Bankruptcy Code: Defining "for the benefit of the estate,"* 72 Chicago-Kent Law Review 589 (1996). His thoughts and perspectives have been profiled in leading industry publications such as American Lawyer, The Deal, Daily Bankruptcy Review and Turnarounds & Workouts.

Admitted to practice law in California and Illinois, Jonathan earned his Juris Doctor from Chicago-Kent College of Law. He graduated with distinction from the University of Michigan where he earned a Bachelor of Arts degree in Political Science. He is an active member of the Young Presidents' Organization (YPO), Los Angeles chapter.



FIVE PRINCIPLES FOR AN EFFECTIVE CORPORATE RESTRUCTURING

Corporate restructuring provides a powerful strategic alternative for distressed companies to resolve financial and operational issues and to navigate troubled economic times. Whether a company reorganizes under Chapter 11 of the U.S. Bankruptcy Code or pursues an “out-of-court” restructuring, these guiding principles can help debtors and their professionals to streamline the restructuring, minimize time and costs associated with the process, and maximize the outcome for all involved.

Be Smart. Get experts to help.

Corporate restructuring is both an art and a science. Make sure to enlist help from experienced restructuring specialists. From the financial and legal advisors to the claims and noticing agent, these specialists should have experience in managing and dealing with the complexities of the corporate restructuring process.

Be Quick. Time is of the essence.

Recognized authorities in the restructuring industry can guide companies expeditiously in negotiating and consummating transactions. From pre-planning to emergence, companies can achieve their goals in a relatively quick period of time with strategic planning and agile execution. A timely emergence from Chapter 11 is often a successful one.

Be Prepared. Organize information efficiently.

From the planning phase through execution, organization of company information is critical. All key information should be clearly accessible to help expedite the process and easily locate the required data. Data and other information needed during the process can include financial statements, vendor listings, employee/retiree listings, contracts, real estate deeds, etc.

Be Transparent. Disclosure is good.

Develop a strategic communications strategy to disclose forward progress to relevant constituencies during the restructuring process— from employees and vendors to financial institutions and the media. It is critical that you know what to say and how to say it, but it is also vital to recognize the strategic relevance of your communications.

Be Sensitive. Take stakeholders’ financial insecurities into consideration.

When dealing with financial matters of this scale, emotions run rampant. Be sensitive to the needs of stakeholders and provide reassurance that their matter is one of significance and is being addressed during the process.

For additional insight on the corporate restructuring process, Jonathan Carson, former restructuring attorney and president/co-founder of Kurtzman Carson Consultants, serves as a news source and guest speaker on issues and topics pertaining to corporate bankruptcy. Among other topics, he frequently presents an MCLE-accredited program titled, “A Practical Guide to Corporate Restructuring” at law schools, law firms and industry conferences.



FIVE STEPS TO SUCCESSFUL PUBLIC SECURITIES MANAGEMENT DURING CHAPTER 11

Tightened credit markets, complex capital structures, and the accelerated timeframes of today's bankruptcies require professionals to have a well-executed strategy to reach out to public securities holders as creditors. The involvement of public-securities holders in bankruptcy requires debtors and their professionals to enlist necessary support and expertise to navigate key case milestones – including plan solicitation, ballot tabulation and plan distributions. Taking a proactive approach to dealing with the administrative challenges of public securities in Chapter 11 cases can result in a smoother, more efficient outcome.

As debtors and their professionals administer the challenges of reaching out to public-securities holders, their action plan should include the following steps to steer clear of potential obstacles.

Conduct Research to Establish Channels of Communication

Research and identify the securities issues involved at the onset of the case to open a dialogue with all parties to enhance communication and channel information to owners.

Keep Public-Securities Holders Informed

Distribute case notices to securities holders, including NOL Notices and Notices of Commencement, to share critical information throughout the case.

Customize Balloting Procedures and Corporate Actions

Develop and implement customized solicitation/voting procedures for securities holders, as well as special treatment elections and rights offering procedures.

Map Out Solicitation Procedures for Domestic and International Securities

Be prepared to navigate the back offices of domestic and overseas banks, brokerage firms and depositories to ensure maximum participation by public-securities holders.

Lay the Groundwork to Facilitate Distributions

Understand the operations and capabilities of depositories and the street when conducting plan distributions to securities holders.

For additional insight on the public securities process within corporate restructuring, Jonathan Carson, former restructuring attorney and managing director/co-founder of Kurtzman Carson Consultants, and David M. Sharp, director of KCC's public securities services, are available as news sources and guest speakers. KCC also offers its expertise on various corporate restructuring-related topics with MCLE-accredited programs such as "A Practical Guide to Corporate Restructuring" and "Rights Offerings for Public Securities in Chapter 11 Proceedings" at law schools, law firms and industry conferences.

#